**Ride 4 A Cure 2015**

**Fact Sheet**

***Ride 4 A Cure*** sponsored by Ladies of Harley – Harley Owners Group is scheduled for 9:00 a.m. Saturday, October 10, 2015 at Kent’s Harley Davidson located at 3106 S. Clack in Abilene, Texas. The event will include a Poker Run, silent auction, raffle, bake sale, lunch and t-shirt sales. Proceeds will benefit Cancer Services Network and will celebrate the lives of women who have battled breast cancer.

**History**

***Ride 4 A Cure*** has grown since its founding in 2010 from a small fundraising event to one of Abilene’s premiere fall events benefiting Cancer Services Network. Terry Castilleja, founding chairperson, and the Ladies of Harley wanted to do something to help women diagnosed with breast cancer and started this event six years ago. Each year this event is scheduled in October which is designated as Breast Cancer Awareness Month.

Through 2014, ***Ride 4 A Cure*** has raised close to $20,000 to help local cancer patients, most of which is donated through registration fees and proceeds from the silent auction held at the event.

**Goals**

1. Help as many cancer patients as possible by raising funds to benefit services provided by Cancer Services Network.
2. To educate women on the importance of yearly breast exams for early detection.
3. Keep funds in our community to help local cancer patients during their battle with cancer.

**How Can You Help?**

1. Volunteer.
2. Promote the event by displaying flyers at area businesses.
3. Donate auction items.
4. Register to participate in the event.

**Cancer Services Network (CSN)**

Cancer Services Network provides post-diagnosis assistance to cancer patients and survivors, their families and caregivers through financial support, emotional & spiritual support and educational programs. The nonprofit organization serves 19-counties in West Central Texas. Financial assistance is provided to cancer patients in active treatment and is based on a sliding scale. Emotional support and educational programs are provided free of charge to anyone touched by cancer.